

Empire State Development



FOLLOW-UP INVITE WITH COSTS & ITINERARY **TRADE MISSION INVITATION TO BUFFALO, NY**

On behalf of New York State Governor David Paterson, the Empire State Development Corporation, the Society of Foreign Consuls and the Foreign Trade Commissioners' Association in New York, it is my pleasure to invite you on a 2 day trade mission to Buffalo, New York on April 29-30, 2009.

Our trade mission to Albany this past February brought 33 foreign trade officials from 27 countries to the Capital Region. At this event, officials met the Governor and the First Lady at the Governor's Mansion, toured the region's economic and governmental resources, and networked with over 100 businesses. Photos from the event at the Governor's Mansion may be viewed at: <http://205.232.252.16/FTC/index.html>

With over 50 invitees already confirmed, we plan to continue the synergies begun in Albany. This Buffalo Mission will encourage international trade and investment cooperation and opportunities between members of foreign consulates and the leaders of business, political, and academic arenas in the Buffalo area (marked with red star).

Governor Paterson will host a dinner in Buffalo in honor of the trade mission, to which the Buffalo and regional business community will be invited. Empire State Development Corporation CEO Marisa Lago will also be accompanying the mission.

The total cost of this Mission will be **\$375** per participant. This includes all costs -- round trip air fare, hotel accommodations, all ground transportation, and all meals, receptions, and the trip to Niagara Falls. Please make payment as soon as possible via this link -- https://www.paypal.com/cgi-bin/webscr?cmd=s-xclick&hosted_button_id=4463987. Please ensure that you have specified the correct number of attendees before paying.

Please click to register, then RSVP to mdamico@empire.state.ny.us right away to secure your place on the mission, your seats on the flights to and from Buffalo, and your hotel room, all of which we shall arrange (and are included in the price).

The itinerary is attached below. The program includes strong emphases on **renewable energy** (visits to the Niagara Falls hydropower plant, a wind farm on a waterfront, and a showpiece Green building under construction), **life sciences** (a briefing by a Nobel Laureate at the NYS Center of Excellence for Life Sciences and a tour of America's first cancer institute), **education** (briefings at the University of Buffalo, which is one of the 10 most international universities in the U.S. by the number of foreign students), **agriculture**, and culture (lunch/sightseeing at the Niagara Falls).

We hope you will accompany us to establish strong ties and business ventures with Western and Upstate New York.

Note: if you cannot attend this event we have an alternative option to attend a **Business Incubator event May 7th in Rochester** (a day-trip). If you are interested in this event, please email me to request an invitation and details.

Looking forward to seeing you in Buffalo!

Best regards,

Sam Natapoff
Senior Advisor to the Governor for International Commerce
and Senior VP for International Economic Development,
Empire State Development Corporation
snatapoff@empire.state.ny.us

COSTS & INSTRUCTIONS



Hotel

The Hyatt Regency, Buffalo
Two Fountain Plaza, Buffalo, New York, USA 14202
Tel: +1 716 856 1234
<http://buffalo.hyatt.com/hyatt/hotels/index.jsp>

All rooms have been pre-reserved and booked through ESDC.

Flights

jetBlue
AIRWAYS

For flight to Buffalo on Wednesday, April 29th, please arrive at JFK no later than **6am**. ESDC Staff will be there to greet and direct you.

JFK Airport

Reservation group: Empire Trade Mission

April 29: JetBlue Flight #2 -- Depart NYC/JFK 6:50am;
Arrive Buffalo: 8:13am

April 30: JetBlue Flight #135 -- Depart Buffalo 7:24pm;
Arrive NYC/JFK: 9pm

BUFFALO TRADE MISSION 2009
ITINERARY for April 29 -30



DAY1: Wednesday, April 29, 2009	
6:50am	Fly out of New York City (JFK)
8:13am	Arrival in Buffalo - Bus pick-up
9:30 - 11:30 am	<p>Buffalo City Hall Welcome: Mayor Byron Brown Senator William T. Stachowski Assemblyman Robin Schimminger</p> <p>Overview of Buffalo - <i>Presenter (TBD)</i></p> <p>Renewable Energy Overview - <i>Presenter (TBD)</i> City of Buffalo "GreenBelt Plan"</p> <p><u>Business Panel</u> Globe, Biofuels – Riverwright, Norton Energy Storage project – Dresser Rand, Praxair R&D Center in Tonawanda, Steel Winds briefing</p> <p>Tour Avant - A downtown green building under construction.</p>
11:45 - 12:00 pm	Travel to BNMC
12:00 - 3:00 pm	<p>Buffalo Niagara Medical Campus (BNMC) Welcome (<i>TBD</i>)</p> <p>Life Science Overview -<i>Presenter (TBD)</i></p> <p><u>Campus Panel</u> BNMC Overview, Roswell Park Cancer Institute (America's first), Hauptman Woodward Institute, (X-ray Crystallography for drug development) briefing by Nobel Laureate, Herb Hauptman, Center of Excellence for Life Sciences and Bioinformatics</p> <p><u>Business Panel</u> Immco Diagnostics, Empire Genomics, , Invitrogen, Greatbatch</p>

3:00 - 4:00 pm	Tour of Buffalo - Architecture, Inner Harbor, Olmstead Parks
4:00 - 5:00 pm	Hotel check-in
5:00 - 7:00 pm	Governor's Reception Welcome: NYS Governor David Paterson
7:00 pm	Dinner Reception/Networking event with area businesses
9:30 pm	Return to Hotel
DAY2: Thursday, April 30, 2009	
9:00 am	Hotel pick-up
9:30 - 12:00 pm	University at Buffalo Welcome: President John Simpson UB2020, President John Simpson <u>Agribusiness Panel</u> Agribusiness Overview - <i>Presenter (TBD)</i> , Batavia IDA- Agro Industry Center Plan, Mulitsorb, Rich Products, NYS Wine and Grape Foundation <u>Advance Manufacturing Panel</u> Advanced Manufacturing Overview - <i>Presenter (TBD)</i> , Dresser Rand, Greatbatch, Moog <u>Campus Highlights</u> Earthquake Lab
12:00 pm	Travel to Niagara Power Vista
12:30 - 2:30 pm	Niagara Power Vista Welcome: Mayor Dyster Lunch Hydropower Overview - <i>Presenter (NYPA-TBD)</i> Tour
2:45 pm	Travel to Top of the Falls at Niagara Falls
3:00 - 5:30 pm	Top of the Falls -- Closing remarks/networking reception
5:00 pm	Travel to Airport
7:24 pm	Departure from Buffalo International Airport

